

Curriculum Map

Subject: OCR GCSE Business J204

		Term 1	Term 2 Term 3	Term 4 Term 5	Term 6
Year 10	Assessment task(s)/title(s)	Knowledge Checks Shirtz business plan question Check in Test End of booklet assessment.	Knowledge checks Freya Market Research Question Check in Test End of Unit Test	Knowledge Check Organisational Structure Question Training Question Motivation Question Check in Test End of Unit HR paper	Knowledge Check June PPE-Paper 1 Start year 11 OPERATION topic
	Key knowledge	Ownership Structure, Type of markets, Growth, Entrepreneurs, Risk and Reward, Aims, Stakeholders	Purpose of marketing, Market Research, Marketing Mix (Price, Place, Product, Promotion), Innovation, Branding	Workforce Planning, Organisation Structure, Training, Human Resource Objectives, Communication, Recruitment & Selection, Workforce Performance, Motivation and Retention, Employer/Employee Relations, Employment Law	Exam Skills Interdependence of units
	Vocabulary instruction	Organic, Merger, Takeover, Diversification, Control, Liability, Multinational,	Primary, Secondary, Quantitative, Qualitative, Demand, Skimming, Promotional, Cost-Plus, Loss Leader, Point-of-Sale, Product Life Cycle, Branding, Channels of Distribution, Wholesaler, Retailer, Digital Distribution	Flexible Working, Media of Communication, Skills Gap, Hierarchy, Delegation, On-the-job, Off-the-job, Legislation, Remote Working, Minimum Wage, CV, aptitude testing, Job Description, Person Specification, Shortlisting, Monetary, Piece-rate, Praise	Analyse, Explain, Context, Recommend, Evaluate, Interdependence
	Subject-specific strand(s)	Business Activity	Marketing	Human Resources	Exam Skills/ Revision
Year 11	Assessment task(s)/title(s)	End of Unit Test Case Study Question	Source of Finance Question, Knowledge Check, Check in Test PPE	PPE 2 Knowledge Check Ethics Question	Revision //

		Knowledge Check Case Study Question Check In Test		Globalisation Question		
	Key knowledge	Innovation, Research and Development, Methods of Production, Customer Service, Quality, Productivity, Economies of Scale, Stock Control, Lean Production, Location, Consumer Laws, Technology, Procurement, Supply Chain, Logistics	Sources of Finance, Revenue, Cost and Profit, Break Even, Cash flow, ARR, Ratios	Ethical and Environmental Considerations, Globalisation, Economic Climate	Interdependence of units, Interpreting Data	
	Vocabulary instruction	Economies of Scale, Job, Batch, Flow, Quality Control/Assurance, Procurement, Consumer Law, Ecommerce, Tele sales, Procurement, Supply Chain, Logistics, Automation	Loan, Trade Credit, Hire Purchase, Overdraft, Retained Profit, Risk, Security, Net Cash Flow, Inflows, Outflows, Closing Balance, Profit, Loss, Gross, Profit, Net Profit, Profitability Ratios, Average Rate of Return, Initial Costs, Year of Life, Average Profit, Income, Break Even, Margin-of-Safety, Variable Costs, Fixed Costs, Revenue, Percentage Change	Sustainability, Pollution, Climate Change, Treatment of Workers, Sourcing of Materials, Customer Income, Unemployment, GDP, Multinationals, International Branding		
	Subject-specific strand(s)	Operations	Finance	Influences on Business	Interdependence of Functions, Revision	