

# GCSE Business Studies

<b>Career Pathways</b>	GCSE Business can progress a student onto A Level Business or BTEC Level 3 Business. Future careers include Accountancy, Project Management, Marketing Executive, Retail Management, Stockbroker.
<b>Is this the right subject for me?</b>	<p>If you enjoy learning about how the world of business really works. This is a qualification which shows you can solve problems and present information in a logical and critical way. Business Studies is a useful addition to everyone's CV. Business Studies is always a popular choice at A Level and degree level, so a GCSE in this subject would help you prepare both for higher and further education courses.</p> <p>For those students seeking an employment route at 16, all employers appreciate an applicant who can prove that they understand how a business is run.</p>
<b>What do I need to know, or be able to do, before taking this course?</b>	No prior business knowledge is required, but a willingness to learn new ideas and to learn new terms is important. We also need you to be willing to master a style of writing and examination technique.
<b>What will I learn?</b>	<p><b>Content overview OCR GCSE Business</b></p> <p><b>Business 01: Business activity, marketing and people</b> Students explore the purpose and role of a business from spotting an opportunity through to the growth of an established business. They also look at the role of marketing and human resources. <b>Business 02: Operations, finance and influences on business</b> Students take a closer look at the role of operations and finance in business activity. Operations include production processes, quality of goods and services, customer service, and working with suppliers. Finance covers its role, its sources, costs, profit and loss, cash and cash flow. They also explore how business responds to external influences, such as ethical and environmental considerations, the economic climate and globalisation.</p>
<b>How will the course be assessed?</b>	<p>Assessment overview: 2 Exams 1.5 hours, worth 50% of the grade each</p> <p><b>Content overview NCFE Level 2 Technical Award in Business and Enterprise</b></p> <p>Introduction to Business and Enterprise  Marketing for Business and Enterprise  Finance for Business and Enterprise  Plan, Develop and Participate in a Business or Enterprise Project</p> <p><b>You need to pick the option of business and then it will be decided, after looking at your other options and your performance in year 9, which course you will take.</b></p>