



BTEC Tech Award Level 2 in Enterprise Curriculum Road Map

KS4



UNIVERSITY OF BIRMINGHAM

THE UNIVERSITY OF WARWICK



THE UNIVERSITY OF LIVERPOOL



Your journey continues in to:
Sixth Form Apprentices College

Component 3 External Exam

C5: Sources of Finance

C4: Break-even



C2: Improving cash-flow

C2: Cash-flow

C1: Budgeting

B4: Statement of comprehensive income

B4: Statement of financial position

B5: Profitability and Liquidity



KAT Assignment

B3: Revenue and costs

REVISION!

B2: Payment methods

B1: Financial documents

A4: Trust, reputation and loyalty

A3: Factors influencing the choice of promotional methods



B1: Production of presentation

B2: Delivery of presentation

C1: Review of presentation

Released Feb, moderated May/June

Component One PSA

Component Three

Assignment



KAT Assignment

Component Two

Employer Link- Collecting research from local businesses

Component One PSA Released Feb, moderated May/June



Year 11

Component Two - Released Sept, moderated Dec/Jan

C2-Task 1b KLT

Costs, cash flow, break even, statement of income

A2: Plan for a micro enterprise

A1: Choosing ideas for a micro enterprise



Component 3 content introduced: A1, A2, A3, A4, C1, C2, C4

B3: Understanding competitor behaviour

B4: Suitability of market research methods

B2: Using market research to understand customers needs

B1: Market research methods

C2-Task 1a KLT

Component Two

KAT Assignment

Component One PSA

Released Feb, moderated May/June

C1-Task 3 KLT

External Factors

C2: SWOT analysis

Recommending actions to minimise external factors

C1: PEST analysis



BREEDON PRIORY Health Club



C1-Task 1 KLT

A4: Examine the skills and characteristics of entrepreneurs

A3: Aims & activities of enterprises

A2: Sectors and business models in which enterprises operate

A1: Size and features of SMEs The purpose of enterprise

Entrepreneurs Employer Link- Collecting research from local businesses

Guest Speaker NLT ELECTRICAL

Year 10