

# BTEC Tech Award Level 2 in Enterprise Curriculum Road Map

## KS4 2024



Your journey continues in to:  
Sixth Form Apprentices College

Component 3 External Exam

C5: Sources of Finance

C4: Break-even



C2: Improving cash-flow

C2: Cash-flow

C1: Budgeting

B4: Statement of comprehensive income

B4: Statement of financial position

B5: Profitability and Liquidity

KAT Assignment

B3: Revenue and costs

REVISION!

B2: Payment methods

B1: Financial documents

A4: Trust, reputation and loyalty

A3: Factors influencing the choice of promotional methods



A2: 4Ps of the marketing mix

Component One PSA

Component Three

Year 11

Component Two - Released Sept, moderated Dec/Jan

B1: Production of presentation

B2: Delivery of presentation

C1: Review of presentation

Released Feb, moderated May/June

Assignment

A1: Targeting segmenting and the market

C2-Task 1b KLT

A2: Plan for a micro enterprise

A1: Choosing ideas for a micro enterprise

- B3 Costs
- C3 FC/VC/TC
- B5 cash
- C2 Cash flow
- C4 break even
- B4 statement of income

Component 3 content introduced: A1, A2, A3, A4, C1, C2, C4

Component Two

KAT Assignment

Component One PSA

Released Feb, moderated May/June

Employer Link- Collecting research from local businesses

B3: Understanding competitor behaviour

B4: Suitability of market research methods

B2: Using market research to understand customers needs

B1: Market research methods

External Factors

C2: SWOT analysis

C1-Task 3 KLT

C1: PEST analysis



Recommending actions to minimise external factors

C1-Task 2 KLT

Entrepreneurs Employer Link- Collecting research from local businesses

Guest Speaker NLT Electrical

C1-Task 1 KLT

A4: Examine the skills and characteristics of entrepreneurs

A3: Aims & activities of enterprises

A2: Sectors and business models in which enterprises operate

A1: Size and features of SMEs The purpose of enterprise

Year 10

