



CURIOSITY

COMPASSION

Academic outline 2023-24

COURAGE



Creative Media

	Term 1 Aug-Oct	Term 2 Nov-Dec	Term 3 Jan-Feb	Term 4 Mar-Apr	Term 5 Apr-May	Term 6 Jun-Jul
Year 10:	<p><u>Introduction to component 1.</u> Learners will be introduced to different media sectors within the media industry</p> <p>https://www.bbc.co.uk/bitesize/guides/zqrdxsg/revision/1</p>	<p><u>Component 1</u> Learners will be introduced to genre, narrative structures and representations within media products</p> <p>https://www.bbc.co.uk/bitesize/guides/zs8s9qt/revision/1</p>	<p><u>Component 1</u> Learners will be introduced to technical codes within media products</p> <p>https://media.codes/media-codes-and-conventions-c03423c06aa8</p>	<p><u>Assessment Component 1</u> Students will have 10 hours to complete component 1 assessment</p> <p>https://quizlet.com/gb/403803884/media-product-meaning-flash-cards/</p>	<p><u>Introduction to Component 2</u> Students will be introduced to research skills within a chosen media sector.</p> <p>https://www.marketresearchmethods.com/primary-secondary-market-research-difference/</p>	<p><u>Component 2</u> Students will be introduced to planning within media products</p> <p>https://www.youtube.com/watch?v=Q_sKxTmUq3Y</p>
Year 11	<p><u>Component 2</u> Students practice producing their chosen media product.</p> <p>https://www.youtube.com/watch?v=pMkfPWWnICl</p>	<p><u>Assessment Component 2</u> Students will have 10 hours to complete component 2 assessment</p>	<p><u>Introduction to Component 3</u> Student will be introduced to component 3. Students will practice their initial ideas.</p> <p>https://www.youtube.com/watch?v=iE5lrilhEgw</p>	<p><u>Component 3</u> Students will practice creating planning documents for a media product.</p> <p>https://www.youtube.com/watch?v=Q_sKxTmUq3Y</p>	<p><u>Component 3</u> Students will practice creating a media product</p> <p>https://www.youtube.com/watch?v=pMkfPWWnICl</p>	<p><u>Assessment Component 3</u> Students will have 10 hours to complete component 3 assessment</p>